# Living Your Mission

March 9, 2019

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# greater boston choral consortium

# Upcoming Event: Bach's Choral Legacy

Workshop with Ryan Turner March 31, 2:00pm



# Workshop Planning Survey Open now through March 31 bostonsings.org

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# Today's Agenda

- Business ✓
- Introduction of Presenters
- Choir Presentations
  - Coro Allegro
  - Mystic Choral
  - Triad Choral Collective
  - Voices 21C
- Q&A
- PSA's

We do not measure our success by our fiscal performance. We must measure our performance against our mission statement. Mission statements for arts organizations can be difficult to formulate. Many of us have sat in endless board retreats arguing over where to put a comma. But mission statements are essential management tools—they tell us how we are to measure success.

Michael Kaiser

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Efforts and courage are not enough without purpose and direction.

John F. Kennedy



# Official Mission: Coro Allegro

Section 1: Coro Allegro, Inc. is a not-for-profit musical organization, within the meaning of section 501(c)(3) of the Internal Revenue Code, composed of members and friends of the LGBTQ+ communities and dedicated to the performance of significant choral works for the enjoyment of all.

# Official Mission: Coro Allegro (cont.)

Section 2: With respect to the world at large, we seek to provide access to classical choral music to as broad an audience as possible, including people who might not otherwise attend such performances or who might not be familiar with such music. In addition, we hope by our existence, our performances and our music to build bridges, foster communication and promote understanding among otherwise disparate communities.

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# Official Mission: Coro Allegro (cont.)

Section 3: With respect to the world of music, we expect to enhance the choral tradition with our performance of a variety of music beyond the standard repertoire, including works by composers of diverse backgrounds and musical styles. We strive especially to include in our repertoire works by contemporary composers, women, and people of diverse sexual orientations and racial and cultural backgrounds. To this end, we also expect to commission choral works.

# Official Mission: Coro Allegro (cont.)

Section 4: With respect to the LGBTQ+ world, we intend, through our presence as a viable and vocal LGBTQ+ and allied arts organization, to counteract internalized and external homophobia and to serve as one model of a successful LGBTQ+ group. We also hope to exemplify the diverse talents, interests, and backgrounds of the LGBTQ+ communities. In addition, we intend to actively support organizations that value, serve, and affirm these communities.

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# Official Mission: Coro Allegro (cont.)

Section 5: With respect to the membership of Coro Allegro, we seek to provide an environment that is supportive of our individual diversities and that is affirming for us as members and friends of the LGBTQ+ communities. We intend to develop a membership that is diverse in terms of race, culture, and ethnicity. We expect to foster continued musical growth and appreciation in our members as well as to provide opportunities for personal growth through service to the organization. Finally, we expect to participate together in creating a choral organization that is welcoming, challenging, and fun for all its members.

# Official Mission: Coro Allegro (cont.)

Section 6: Coro Allegro, Inc. participates in a network of cooperation with regional and national organizations with similar purposes.

Section 7: In furtherance of the purposes described herein, but not in limitation thereof, Coro Allegro, Inc. shall have the power to accept grants, gifts, and donations, to collect and disseminate statistics and other information, to conduct research, to engage in various fundraising activities, to conduct promotional activities including advertising and publicity in or by any suitable manner or media, and to hold such property as is necessary to accomplish its purposes.

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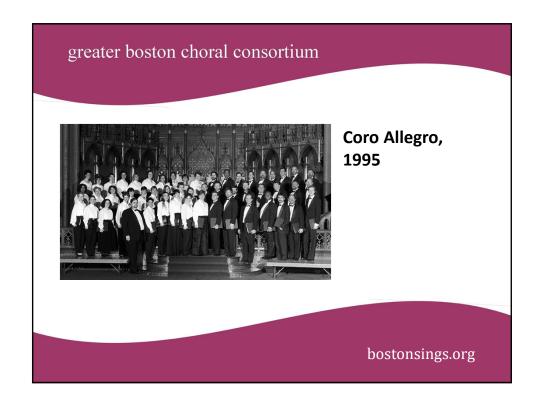
# Unofficial "Shortened" Mission: Coro Allegro

Coro Allegro's mission is to provide a broad audience access to choral music, perform works by diverse composers, enriches the lives of its member and the broader community, and serve as a model of a successful and valued LGBTQ+ and allied community group.

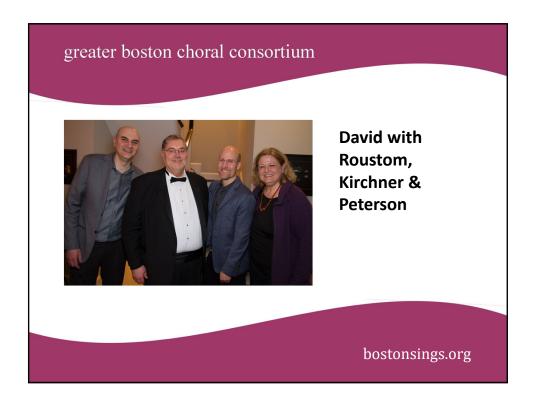




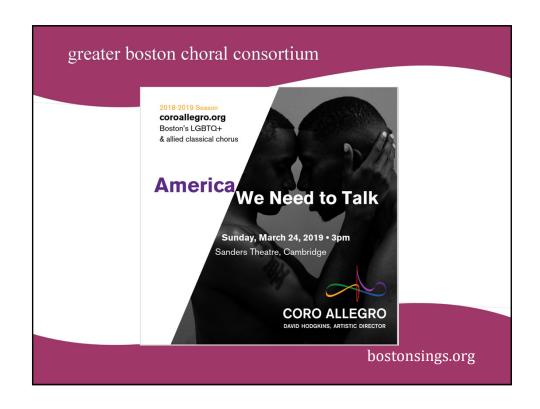
# greater boston choral consortium Coro Allegro at Pride bostonsings.org











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Mystic Charole

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# Original Mission: Mystic Chorale (1999)

The Mystic Chorale is a community that shares a love of celebration, joining voices to create a living harmony that is joyful, healing, and compassionate. Our mission is to:

- Make music a participatory experience, creating a dynamic collaboration among the bold and the shy, the untrained and the trained, the audience and the performers, challenging all of us to be truly amazing,
- Promote singing as an act of compassion, believing that when we create harmony we make the world a more beautiful place, and that when we sing songs of compassion, we become a healing voice for our communities and ourselves,
- Celebrate the many ways in which this living harmony is sung in the cultures of the world.

# Current Mission: Mystic Chorale

Our mission is to make music a participatory experience, promoting singing as an act of compassion while exploring through song the musically rich and diverse cultures that abound in this world. We welcome all who love to sing.





# **Current Mission: Triad**

Triad: Boston's Choral Collective is a democratic ensemble of professional singers, conductors, and composers. We integrate our musical disciplines and share organizational and artistic leadership to produce compelling and vibrant performances of choral music written in the last 25 years.

# History: Triad

Triad was founded in the Spring of 2015, as a sister organization to New York's C4, by a former member of C4, David Harris, who enlisted frequent C4 composer, Thomas Stumpf. The group's musicians quickly grew to include performers from all over the Boston area. The group has performed two main programs per year since its founding and participated in Tufts' *Utopian Listening*, a festival of the music of Luigi Nono.

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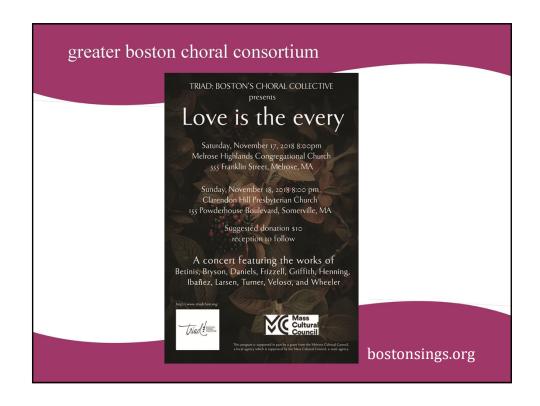
# **Triad**

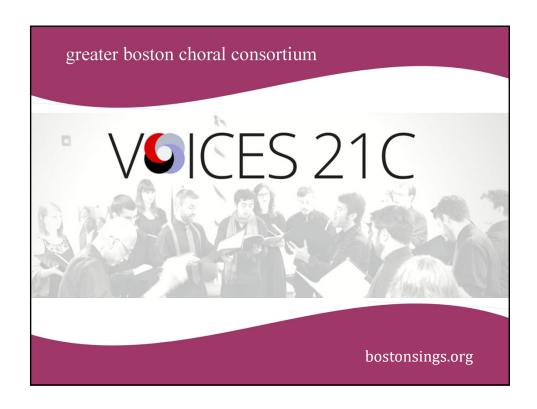
Performance

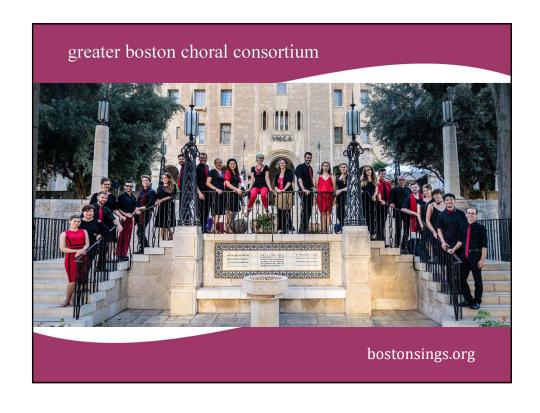
Structure

Nurture









# **Current Mission: Voices 21C**

VOICES 21C is a Boston-based chamber choir who seeks to combine high technical proficiency with creativity and compassion. The choir creates personal meaning in performance by connecting their musical messages to social justice issues in the USA and abroad, representing the voices of the silenced, the forgotten, and the marginalized. VOICES 21C Is a welcoming space for LGBTQ, committed to contemporary composers, and improvisational, interdisciplinary modes of performance through their cocreating, egalitarian consensus model.

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# Mission: Keywords

Proficiency Welcoming LGBTQ

Creativity Contemporary Consensus

Compassion Improvisational

Personal Meaning Interdisciplinary

Social Justice Co-creating

Representation Egalitarian





# Leadership

Egalitarian Consensus Model

**Artistic Director** 

**Board of Directors** 

Artistic Leadership Team

Ensemble



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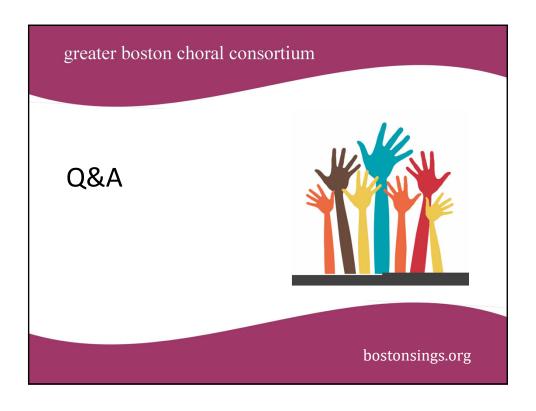
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# **Programming and Process**

Opening the Conversation Focusing the Conversation Finishing the Conversation

- Play-based Activities
- Reflective Conversation
- "I am complete."





Public Service Announcements

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